

# Davide Tesoro

**Freelancer, web marketing consultant, SEO, SMM**

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I'm a personal assistant conscientious and professional with an extensive experience in brand management, advertising and project management. I got a degree in graphic design (Florence 2006) and marketing (Turin 2009).

I worked for several years as a freelancer mainly in Turin, Pisa and Fuerteventura.

I enjoy working in a team to effectively produce and meet deadlines. I'm able to deal with Customers at all levels. Good organizational skills, proficient IT skills and ability to solve problems quickly.

## WORK EXPERIENCE

### **Consultant in business communication**

Individual employer – York (UK)

October 2015 to Present

Brand manager / Graphic designer / Logo designer / Web developer / SEO / SMM

### **Freelancer**

Individual employer - Pisa / Torino (IT)

June 2005 to February 2018

Brand manager / Graphic designer / Logo designer / Web developer / SEO / SMM

### **Creative direction of marketing and video promotion in Torino**

GreenApes - Torino

January 2017 to March 2017

Creative direction spot video in Torino (IT)

### **Cameraman and video technician**

ROTOTOM - European International Reggae Festival – Benicassim (ES)

July 2016 to August 2016

Cameraman / Video technician

### **Founder / CEO**

SUAPA S.C.P. - Corralejo, 35660, (ES)

March 2014 to March 2015

CEO / Creative director / Brand manager / Graphic designer / Logo designer / Web developer / SEO / SMM

### **Teacher web marketing**

Manager s.r.l. – Torino (IT)

September 2009 to November 2009

Teacher of web design e web marketing for training agency

### **Web designer and programmer**

Gaspardone & associati - via Petrocchi 6, Torino (IT)

September 2005 to November 2009

Web design / html / css / java / graphic

## EDUCATION

### **Degree in Graphic Design & Communication**

European Institute of Design - Torino (IT)

October 2007 to July 2009

### **Degree in Graphic Design**

Istituto Statale d'Arte F. Russoli - Pisa (IT)

September 2003 to June 2007

## **Graphic Design**

International School of Comics – Firenze (IT)

September 2004 to June 2006

### **SKILLS**

Project Management, Graphic Design, Project Planning, Adobe Photoshop, Adobe Illustrator, Event Management, Hospitality Management, Team Management, Tutoring

### **LINKS**

<http://www.DavideTesoro.com>

## **ADDITIONAL INFORMATION**

### **Communication Skills**

Excellent interpersonal skills and team spirit. I am able to relate easily with people in various fields and social contexts thanks to the many experiences of organization and coordination of working groups for projects and events, including large-scale events, such as the "Vabin Parade" in Turin (2010 and 2011), about 20,000 visitors). I had a pleasant experience to forming 4 classes of people aged 23 to 56 for the strategic use of the Internet in personal and professional promotion.

### **Organizational Skills**

I'm able to manage time in the execution of work and to meet deadlines thanks to the experience gained with a wide range of customers: from private individuals, to small family businesses to international companies.

I organized and coordinated several artistic events in Turin that have collected a considerable catchment area (VitaminArt 2009-2012, Electro Swing Club Torino 27/1/2011, Vabin Parade 2010/2011).

### **Professional Skills**

Over the years I achieved technical / methodological, managerial, and relational skills, which allowed me to work professionally and in complete autonomy.

For example, I personally dealt with small and medium-sized enterprises, starting from the corporate identity (name, logo, brand identity), to the creation of a strategic marketing plan, including the creation of web sites, e-commerce and Social media marketing.

### **IT Skills**

Adobe Creative Suite 6 in graphics and programming (Photoshop, Illustrator, Indesign, Flash and DreamWeaver)

Rhinoceros (3D)

Meshlab, Sculptris, Meshmixer, Care, Netfabb (3D Printing)

Office package (Word, Powerpoint, Excel)

Other freeware programs for 2D and 3D graphics

### **Other Skills**

Percussions (cajon flamenco, djembe, darabouka), ukulele, acoustic guitar, acoustic and electric bass, 2T scooter mechanics, event organization, P.R. and networking.

### **Driving license B**

### **3D**

Training course on 3D printing, CAD modeling in RHINOCEROS and digital manufacturing.