

Daide Tesoro

YO30 6JB York
0754 1022144

Mr.DaideTesoro@gmail.com

Personal statement

I am an efficient, professional individual with extensive experience of working with and relating to people of all levels within an organisation. I have the ability to build rapport and strong working relationships with both internal and external clients. I am a hardworking individual, committed to continuous improvement. I am an excellent team player, but also have the skills, drive and experience to work autonomously. Thanks to my curiosity and the various possibilities that I have been able to acquire, I have acquired a great cultural background and experience that makes me ready for almost any unforeseen event.

Key Skills

- Certified experience in Adobe Creative Suite (including Graphic Design, Project Planning, Adobe Photoshop, Adobe Illustrator)
- Proficiency in all areas of Microsoft Office, including Access, Excel, Word and PowerPoint
- Languages spoken Italian, English, Spanish and German
- Project Management (10+ years)
- Tutoring (2 years)

Excellent communication and presentation skills

- Liaison with all levels from clients & suppliers to directors & commissioners.
- Experience writing reports, promotional material and co-authoring tender documents.
- Proficient at explaining complex procedures and ideas to senior management, colleagues and users of our services.
- Problem solving in various fields both concept and practical.
- Two different degrees in graphic design and business communication.

Project Management Skills

- Working with the owners of the brand to suggest the right way to drive the company online.
- Working directly with code suppliers to ensure software met contract requirements.
- Managing production of tender documents and all elements involved.

People management

- Experienced in managing both Paid staff and volunteers, including recruitment, selection and appraisal.
- Skilled at motivating and inspiring people at all levels.

Strong Administration and IT Skills

- Working at a high level with a variety of packages of Adobe with the ability to learn new programmes quickly.
- Have created effective tracking and monitoring systems to ensure that milestones are met.
- Adobe Creative Suite in graphics and programming (Photoshop, Illustrator, Indesign, Flash and DreamWeaver)
- Rhinoceros (3D)
- Meshlab, Sculptris, Meshmixer, Care, Netfabb (3D Printing)
- Office package (Word, Powerpoint, Excel)
- Other freeware programs for 2D and 3D graphics

Employment History

SUAPA.COM - Pisa/Torino/Corralejo/York

(May 2005 – August 2021)

- Consultant
- Brand manager
- Graphic designer
- Logo designer
- Designer of brand identity, menus, brochures and flyers
- Web developer
- SEO-SMM
- General manager of video promotional campaigns

Camerman and video Benicassim (Spain)

(July 2016 – August 2016)

- Live Camerman on streaming
- Video Technician

Founder/CEO Suapa Network Corralejo (Spain)

(March 2014 – June 2015)

- CEO
- Creative director
- Brand manager
- Graphic designer
- Logo designer
- Web developer
- SEO-SMM

Teacher of graphic design and SMM, Torino

(May 2009 – June 2009)

- Adobe Creative Suite CS6
- Graphic Design
- Coding
- SEO
- SMM

Education

YORK LEARNING - ESOL Professional Skills

(October 2020 – June 2021)

YORK COLLEGE - ESOL 2

(October 2019 – June 2020)

YORK LEARNING - ESOL 1

(October 2018 – June 2019)

IED (European Institute of Design) / Torino

(October 2006 – June 2009)

SCUOLA COMICS / Firenze

(September 2003 – June 2005)

ART INSTITUTE

(September 2001 – June 2006)

Hobbies & Interests

I love Vespa motorbikes and spending time with my partner. Electro-swing music, photography, modern art, travels, mechanics, bricolage, modelling. Full driving licence.

References

References are available upon request.