

# Davide Tesoro

## **Consultant Project Manager**

York YO31

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#readytowork

## Work Experience

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### **Consultant Project Manager**

Self Employed - York

October 2015 to Present

Brand manager / Graphic designer / Logo designer / Web developer / SEO / SMM

### **Host / Co-host**

Airbnb - Torino / Ceriale (SV)

January 2015 to Present

I love the hospitality and actually I manage an house in Liguria with a co-host.

I'm still working with since 2015. 2 years ago I had my busiest session with 9 different flats in Torino to manage.

You can read my public feedbacks here:

<https://www.airbnb.it/users/show/25725847>

### **Freelancer**

Individual employer - York

June 2005 to Present

Brand manager / Marketing Specialist / Logo designer / Web developer / SEO / SMM / Graphic designer

### **Creative direction of marketing and video promotion in Torino**

Individual employer - Pisa - Torino, IT

January 2017 to March 2017

Creative direction spot video in Torino (IT)

### **Cameraman and video technician**

Individual employer - Benicassim, ES

July 2016 to August 2016

Cameraman / Video technician

### **Founder / CEO**

Individual employer - Pisa - Corralejo, 35660, ES

March 2014 to March 2015

CEO / Creative director / Brand manager / Graphic designer / Logo designer / Web developer / SEO / SMM

## **Teacher web marketing**

Individual employer - Pisa - Torino, IT  
September 2009 to November 2009

Teacher of web design e web marketing for training agency

## Education

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### **A-Level or equivalent in Graphic Design & Communication**

European Institute of Design - Torino, IT  
October 2007 to July 2009

### **Diploma of Higher Education in Graphic Design**

Istituto Statale d'Arte F. Russoli - Pisa, IT  
September 2003 to June 2007

### **A-Level or equivalent**

International School of Comics - Firenze, IT  
September 2004 to June 2006

## Skills

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- 3D GRAPHICS (Less than 1 year)
- ADOBE ILLUSTRATOR (10+ years)
- ADOBE PHOTOSHOP (10+ years)
- GRAPHIC DESIGN (10+ years)
- Project Management (10+ years)
- ACOUSTIC (10+ years)
- Photography
- Adobe Creative Suite
- Social Media Marketing
- Video Production

## Links

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<http://www.davidetesoro.com>

## Certifications and Licenses

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### **Driving Licence + Vespa 300**

August 2002 to Present

UK driving licences: AM - A - B1 - B - fkp

## Additional Information

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### Communication Skills

Excellent interpersonal skills and team spirit. I am able to relate easily with people in various fields and social contexts thanks to the many experiences of organization and coordination of working groups for projects and events, including large-scale events, such as the "Vabin Parade" in Turin (2010 and 2011), about 20,000 visitors). I had a pleasant experience to forming 4 classes of people aged 23 to 56 for the strategic use of the Internet in personal and professional promotion.

### Organizational Skills

I'm able to manage time in the execution of work and to meet deadlines thanks to the experience gained with a wide range of customers: from private individuals, to small family businesses to international companies.

I organized and coordinated several artistic events in Turin that have collected a considerable catchment area (VitaminArt 2009-2012, Electro Swing Club Torino 27/1/2011, Vabin Parade 2010/2011).

### Professional Skills

Over the years I achieved technical / methodological, managerial, and relational skills, which allowed me to work professionally and in complete autonomy. For example, I personally dealt with small and medium-sized enterprises, starting from the corporate identity (name, logo, brand identity), to the creation of a strategic marketing plan, including the creation of web sites, e-commerce and Social media marketing.

### IT Skills

Adobe Creative Suite 6 in graphics and programming (Photoshop, Illustrator, Indesign, Flash and DreamWeaver)

Rhinoceros (3D) Meshlab, Sculptris, Meshmixer, Care, Netfabb (3D Printing).

Office package (Word, Powerpoint, Excel)

Other freeware programs for 2D and 3D graphics

### Other Skills

Percussions (cajon flamenco, djembe, darabouka), ukulele, acoustic guitar, acoustic and electric bass, 2T scooter mechanics, event organization, P.R. and networking.

### 3D

Training course on 3D printing, CAD modeling in RHINOCEROS and digital manufacturing.